

## Departmental Seminar

# Japanese Young Generations' Social Media Usage and Mental Health in “Mobile x Social Era”

9:30 a.m. – 10:30 a.m. | March 7, 2023 (Tuesday)

Rm 813, 8/F, The Jockey Club Tower | Centennial Campus | The University of Hong Kong



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#### Abstract

The COVID-19 pandemic has had a negative impact on face-to-face communication—namely, the “primary voice culture”—which cannot be conducted freely. Examining communication behaviors and effects by combining the “secondary voice culture + secondary text culture” thus becomes of utter importance. Until now, our research team has clarified that (a) Japanese university students used LINE the most, which had negative effects on their subjective well-being; (b) before COVID-19, users can obtain some emotional social support from Twitter, which could not help them improve their subjective well-being nor decrease their loneliness. In order to help young generations improve their Internet literacy and offer appropriate support when using different types of social media, our research team has conducted comprehensive examinations including longitudinal surveys (quantitative), interview surveys (qualitative) and text analysis using natural language processing to elucidate. Here I am going to introduce some of the outcomes from our research team.

#### About the Speaker

Dr. Shaoyu Ye is currently serving as Associate Professor at the Faculty of Library, Information and Media Science, University of Tsukuba in Japan. She received her Ph.D. in Philosophy from Tokyo Institute of Technology in March 2015; and master of social psychology from Ochanomizu University (Japan) in March 2010. She was also a research fellow of the Japan Society for the Promotion of Science (JSPS) from 2014-15 (DC2 & PD). Her research mainly specializes in media (especially social media) usage's effects on interpersonal communication, social support networks and social adaptation. She is a member of Asian Association of Social Psychology (AASP).

#### Zoom Meeting (For participants who couldn't attend the Seminar in person)

<https://hku.zoom.us/j/3951550048?pwd=SncvL3RYakEycUtpL29vdDJEIEdEwdz09>

Meeting ID: 395 155 0048 | Password: psyc



~All are Welcome~

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